# 2017







Planting the Seeds of Self-Sustainability

# **CONTENTS**

Message from Ann Taylor, Board Chair	3
Mission, Vision & Long Term Strategic Plan	4
Programs Impact	5 – 11
Impact Story 1	12
Impact Story 2	12
Thought Leadership	13
Resources & Fiscal Management	14 – 16
Looking Forward	17
Donate & Volunteer	18
Donors	19



# Message from Ann Taylor, Board Chair

Dear Friends,

Valley Interfaith Community Resource Center spent 2017 transitioning from our historical model to a model that will meet the ever changing needs of those we serve.

We hired a new Executive Director, new staff, changed our name, revised our mission statement and began our new Long Term Strategic Plan. So, what does Valley Interfaith Community Resource Center look like for 2018? I am happy to say we are well situated to continue our goal of moving clients out of poverty by addressing the underlying cause of their situation. While we continue to give out food and clothing we are also able to look more deeply at the problems they face on a daily basis.



Through our Neighbors Empowered Program, households gain a true perspective of their situation and pursue their goals to better their family's situation. We are also able to assist with this by our partnerships with additional agencies, such as St. Joseph's Orphanage which helps children with mental health resources, Talbert House which helps adults, Community Action Agency which assists with programs for power assistance, to name just a few. The benefit to our clients is that these services are held within the doors of Valley. Additionally, Valley continues to help with school supplies and holiday assistance.

Our numbers of client visits were record setting for 2017 and, unfortunately, we expect to see continued need. However, thanks to our staff, devoted volunteers, and donors like yourself, we find ourselves better placed to provide services that will have long lasting effects for our neighbors.

Thank you!



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# **Mission**

Partnering with the community to provide necessary resources and build self-sustainability.

# **Vision**

Creating a sustainable tomorrow.

"OUR CLIENTS ARE RESILIENT GIVEN WHERE THEY SIT IN THEIR LIFE. THE QUESTION WE MUST BE ASKING OURSELVES IS HOW DO WE MOVE THEM FORWARD?" – Dr. Ron Arundell

# **Programs:**



# **Emergency Resources**

#### **Food Pantry**

Shop for a 3 day food supply based on household size.

Reduce food insecurity & battle rising childhood hunger rates.

#### **Clothing Pantry**

Shop every 30 days, at no cost, for clothing & necessary household items. Mutually beneficial exchange of resources from community member to community member.

All Emergency Resources, critical for survival, are harm reduction supplies reducing risk of victimization.



# Crisis Prevention & Advocacy

#### Direct Financial Aid

Funds available to residents in our service area to prevent eviction or utility disconnect.

Reduce risk of homelessness or loss of crucial utility service in the home by preventing a crisis before it occurs.

#### **Coming Soon-Victim Advocacy**

Identify victims of crime to assist with applying to Victims Compensation Fund & to refer to community resources.

Coming Soon-Resource Referral
Connect to community resources for
additional services.



#### **Sustainability**

#### Neighbors Empowered

20 week group workshop that creates an opportunity for women in our community to break the cycle of poverty by re-writing their future story. Members challenge mindsets and build resources, while developing a personalized goal plan with action steps for long term success. The workshop covers topics from affordable housing costs, living wage, and debt to income ratio to mental models of economic class, causes of poverty, and the theory of change model. Members assess personal & community resources as a vision (with a plan) for the future is constructed.



Essential school supplies provided to school age children in our community to set youth up for success and reduce hardship on families.

#### **Annual Seasonal Programs**

Easter (March Sign-Up)
Food basket delivered to the home of residents enrolled.

Thanksgiving (Sept. Sign-Up)
Food basket delivered to the home of residents enrolled.

Holiday Sharing (October Sign-Up)
Gifts & food basket to households with children;
food basket to households without children. Our
"Final Friday" program is offered in December.



# **Programs Impact**

# **Emergency Resources**

#### Food Pantry

- o **6,224** individuals received emergency food.
- We received 264,741 lbs. of donated food from local Faith Communities, Community Members, and eight Corporate Food Partners including Target, Trader Joe's, Walmart, Kroger, Lil Caesars, Wyoming Pastry, Bimbo Bakery, and Aldi.
- Food Drives added 15,000 lbs of food to our Pantry Shelves. Hosted by schools, companies and congregations.
- Expanded Capacity due to grants from the Freestore Foodbank and the Wyoming Ohio Cyclists Foundation.

#### Clothing Pantry

- o 1336 households utilized our Clothing Pantry, for a total of 3,887 services.
- o In November mission driven volunteer, Phyllis Null, planned, implemented, and operated a special project, "The Coat Room," providing more than **200** coats while creating an uplifting experience that highlighted each person's dignity & worth.

### **Crisis Intervention**

#### Direct Financial Aid

 We intervened to prevent eviction or utility disconnection for 244 households in an effort to prevent deepening crisis for the most vulnerable in our community.

#### • Resource Referral

- Valley Interfaith hired the agency's first Case Manager, Maria Lanzillotta. Bringing decades of experience and connections, the agency tasked Maria to work with our families to identify barriers and connect with the community resources necessary to overcome those barriers.
- Established new partnerships with St. Joseph's Orphanage and Talbert House to add behavioral and mental health services. Added Goodwill for resume support and Head Start for Early Childhood Development.
- O Strengthened existing partnerships with Lincoln Heights Health Center.
- We made nearly 100 referrals to assist with employment, housing, behavioral health, transportation, and legal services.
  - Client A: A women, who is staying with a friend after very recently leaving a domestic violence situation, was given information for women's shelters. Client A wants to find employment as soon as possible but ID stolen by abuser. Referred to SVDP to get a new ID for starting a new job and gas vouchers.
  - Client B: A grandmother, who lost her granddaughter to SIDS while asleep with her the month before, expressed feelings of depression and a need to speak with



- someone. After offering a listening ear & compassion, a referral was made directly to Laura with Talbert House for mental health services.
- Client C: A mother of four, who expressed strong feelings of depression due to unemployment and financial strain, was given employment leads, a referral to St. Joseph for her children, and a referral to Talbert House for mental health services. Client C was able to schedule an appointment with Talbert House for the following week before leaving our facility.

# **Sustainability**

#### • Neighbors Empowered

- We enrolled our fourth & fifth program cycles. In both cycles, we achieved 100% retention, meaning members stay in the program.
- In Cycle 4, 100% of the members reported they identified barriers to their success, identified resources to overcome their barriers, and increases is both motivation and confidence.
- In Cycle 5, 80% reported barriers & resources identified, and 100% reported increases to both motivation and confidence.



- o In both cycles, 100% of members reported the program to be helpful for their family and they would recommend the program to their friends/family.
- O In August, we celebrated the graduation of Cycle 4 at the Presbyterian Church of Wyoming. Attendees included graduate's families, VICRC staff & board members, two local mayors, Richard Headon & Jim Brown, and Ohio State Representative Alicia Reece, Ohio House District 33. Rep. Alicia Reese presented graduates with a State of Ohio Certificate of Recognition.
- Cycle 4 Alumni continue to meet monthly and have since enrolled as a cohort in Cincinnati's Family First Initiative. Alumni, Kimberly Wooten, joined the VICRC staff in 2017 as a Program Facilitator.
- In July, VICRC, in partnership with St. Joseph Orphanage, joined Cincinnati's Child Poverty Collaborative as members of their One-to-One Learning Circle with more than 50 Hamilton County agencies. As a component of our membership, we received a United Way grant for \$5,000.
- Recognizing a programming need for the children of the mothers and caregivers in our Neighbors Empowered workshop, we expanded our partnership with St. Joseph to include a children's behavioral group as a component of Neighbors Empowered.
   While the mothers and caregivers work towards a new future story in Neighbors



Empowered, their children work with St. Joseph to develop similar skills, allowing the program to support the entire family system & extend the generational impact.

## **Seasonal**

#### Easter

 In April, Presbyterian Church of Wyoming provided 75 Easter Food Baskets, delivered to our families' homes. St. Margaret provided 53 Easter Food Baskets, given to families at Valley Interfaith. Northminster & Trane provided a combined 54 Easter Candy baskets for children in our community, given through Valley Interfaith.

#### Back-2-School

 $\circ$  We welcomed Emily Schuler to the program as the program's Coordinator, who

generously donated her time to ensure the program's success.

- O In August, we served 1219 children in our community, providing a backpack full of essential grade appropriate school supplies, school uniform, and a gift card for new shoes. Because of program updates and expansions, we served 35% more children in 2017 compared to the previous year.
- We received \$2,000 from the Junior Women's Club of Wyoming Foundation and a \$25,000 grant from the Dater Foundation, marking



10 years of Dater's program support, totaling more than \$170,000 grant dollars since 2007.

#### Halloween

• The Junior Women's Club of Wyoming's Halloween Fairy Godmothers program utilized our facility to distribute 219 costumes to local families.

## Thanksgiving

 For the 8<sup>th</sup> year Wyoming Faith Communities packed and delivered more than 300 Thanksgiving Food Baskets to VICRC families. Baskets include the fixings for a Thanksgiving meal as well as many shelf stable pantry staples essential for families during the holiday school breaks.





## Holiday Sharing (Adopt-A-Family, Holiday Food Basket, Final Friday)

- Our Annual Holiday Sharing Program takes place in December, in three waves. For families without children, we provide a Holiday Food Basket filled with dinner fixings & pantry staples for the holidays. Our Adopt-A-Family program, serving families with children, provides a holiday food basket and gifts for children in the household. Final Friday, also serving families with children, creates an opportunity for households that did not enroll in Adopt-A-Family to shop at VICRC for brand new toys & clothing.
- o We served more than 424 families, with more than 1000 children.
- Our Holiday Sharing program is made possible by the generous support of many individuals, faith communities, and local businesses.





# **Impact Continued**

#### **VOLUNTEER SUPPORT IN 2017**

- 163 regular and weekly volunteers
- 150 seasonal program volunteers
- 19 special project volunteers

#### Over 15,000 Volunteer Hours!

#### **2017 KEY HIGHLIGHTS**

- Recognized by the National Organization Ending Homelessness as 1 of 5 Top Innovative Programs
- Met 19 of 20 BBB Standards of Charity Accountability
- Executive Director Recognized as a Certified Nonprofit Executive by the National Association of Nonprofit Organizations & Executives
- Received Nonprofit Platinum Status for Transparency by Guidestar

# Visited by dignitaries from across the globe as part of the State Departments Exchange Programs. Dignitaries from Pakistan, Central/South America and the Ukraine came to learn of our work.

 Conducted the Police Week of Service for new Officers from the Cincinnati Police Department.





### Giving a HAND UP and out of Poverty!



Providing Emergency Resources of Food & Clothing Crisis Prevention and Victim Advocacy · Sustainability Programs

Valley Interfaith has over 55 years experience of partnering with the community to provide necessary resources to help build self-sustainability in the lives of those experiencing episodes of poverty. Working together to create a sustainable tomorrow.

420 W. Wyoming Ave., Cincinnati, OH 45215 • 513-821-3233 • www.vicrc.org



# **Impact In Photos**



# **Ukraine Delegates**

One of several delegations that visited Valley Interfaith to learn about our work in ending poverty cycles.

# **Senator Portman Visits**

U.S. Senator Rob Portman visits Valley to learn about our efforts to stop Domestic Human Trafficking. Senator Portman met with Valley Executive Director and representatives from local Law Enforcement as well as Eric Cummins, President/CEO of St. Joseph's Orphanage.

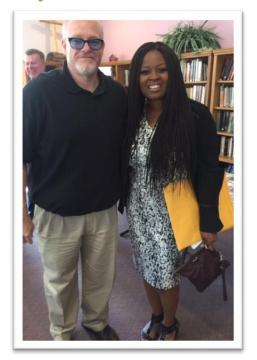


# **Pakistan Delegates**

Programs Director Casey Hinkel spent time with delegations from the government of Pakistan to discuss a wide array of issues impacting the victimization of those experiencing poverty.



# **Impact In Photos**



# **State Representative Alicia Reece**

Ohio State Representative Alicia Reece re-unites with long-time friend Executive Director John Keuffer to celebrate recent graduates of our **NEIGHBORS EMPOWERED** program.





## Mario Antonelli of Switzerland

Social Worker Mario Antonelli visited to learn about Valley's Work with an emphasis on Anti-Bullying initiatives for kids in the poverty cycle. Mario worked as an intern in the 90's at Children's Home of Cincinnati and is now a National Leader in Switzerland for Anti-Bullying Campaigns.

# **Cincinnati Police Day of Service**

Cincinnati Police Probationary Officers spent a week doing community service and kicked off their efforts at Valley Interfaith. Lt. Stephen Saunders and PIO Tiffaney Hardy led the group.

Chief Eliot Isaac came out to talk to the crew about the importance of service to the community.





# **Impact Story 1**

### Carrie

Carrie entered Valley Interfaith Services in 2016 as part of our Cycle 4 **Neighbors Empowered Program.** 



CARRIE
Neighbors Empowered Cycle 4
2017

"I knew I was missing something in my life, but I did not know what it was. I came to Valley Interfaith for gas and electric help as I was struggling to stay afloat.

I saw the flyer about the Neighbors Empowered Program and thought maybe the class would help me get out of the rut I was in.

The class helped me find out what my goals were and how to reach them.

After graduation, I completed cooking school. I am now a professional cook but I have even more goals to meet. This gave me the start-now I know how to get what I want!"

Carrie has graduated two phases of Cincinnati Cooks program and has earned her Chef's knives. Carrie is now employed for the first time in many years and earning her own way.

# **Impact Story 2**

#### Deborah

Deborah entered Neighbors Empowered Cycle 5 in 2017.

"In October I attended my first Getting Ahead empowerment class aka Neighbors Empowered. At first, I did not know what to expect. I picked up a flyer about the program while bringing a neighbor to Valley Interfaith.

The program literally enlightened me on what poverty is and how it has affected the lives of myself and so many others in the Greater Cincinnati area.

I was so amazed at how Casey and Kimberly worked together as a team to assist us learning, understanding and growing...wanting to empower us with accurate knowledge that helps us recognize



DEBORAH featured with Sen. Rob Portman Neighbors Empowered Cycle 5 2017

hidden rules so we can adapt to them and avoid pitfalls of accepting misfortune of living a life in poverty"



# **Thought Leadership**

# Why do we do what we do and what are we doing?

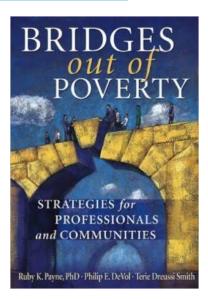
## **Leaders in the Space**

How nonprofits operate and view societal issues such as Poverty are gaining national attention as the country looks to find innovative services to help those in need. Valley Interfaith reviews and incorporates many of these best practices as reported in the <u>Stanford Social Innovation Review</u>.

For local context on poverty issue of poverty, please visit: **EMBRACING AN EQUITY**.

#### **BRIDGES OUT OF POVERTY**

Bridges Out of Poverty is a unique and powerful tool designed specifically for social, health, and legal services professionals. Based in part on Dr. Ruby K. Payne's myth shattering *A Framework for Understanding Poverty*, Bridges reaches out to the millions of service providers and businesses whose daily work connects them with the lives of people in poverty. In a highly readable format you'll find case studies, detailed analysis, helpful charts and exercises, and specific solutions you and your organization can implement right now to: Redesign programs to better serve people you work with; Build skill sets for management to help guide employees; Upgrade training for front-line staff like receptionists, case workers, and managers; Improve treatment outcomes in health care and behavioral health care; Increase the likelihood of moving from welfare to work.



" ... If your business, agency, or organization works with people from poverty, only a deeper understanding of their challenges-and strengths-will help you partner with them to create opportunities for success..."



# **Resources & Financial Management**

#### **BALANCE SHEET**

(unaudited)

Net Income

TOTAL EQUITY

**TOTAL LIABILITIES & EQUITY** 

As of December 31, 2017

Λ	CC	F٦	rc
н		Г	

Current Assets	
Checking	75801
Money Market	121484
Accounts Receivable	<u>8849</u>
Total Current Assets	206134
TOTAL ASSETS	206134
LIABILITIES & EQUITY	
Current Liabilities	
Accounts Payable	2538
Total Current Liabilities	2538
TOTAL LIABILITIES	2538
EQUITY	
Retained Earnings	161720
Strategic Plan Reserve	29096
NE Reserve	42126



-29346

203596

206134

#### **2017 OPERATIONS REPORT**

JANUARY-DECEMBER

5, 116, 11(1 B262mB211	*UNAUDITED*
INCOME	
DONATIONS	
Churches	61,907
Individuals	171,745
Other Organizations	28,936
Grants	48,685
Fundraisers	12,710
VINE	<u>7,130</u>
Sub-Total	331,113
INTEREST	468
SALE OF MERCHANDISE	10,254
RENT	1,488
IN KIND DONATIONS	1,000,000
TOTAL INCOME	1,343,323
<u>EXPENSES</u>	
SPECIAL PROGRAMS	
Back to School	19,803
Christmas	4,312
	24,115
PROGRAM COORDINATOR	3,785
CLIENT-Pantry	17,932
Rent	13,073
Utilities	29,574
Other	<u>45</u>
	64,409
ADMINISTRATION	
Compensation	135,601
Program/Office Supplies	22,052
Conferences/travel	3,416
	161,069
OCCUPANCY	101,000
Utilities	21,562
Maintenance	23,802
Professional Services	29,270
1 Tolessional Services	74,634
VINE-Administration	29,852
	5,927
Program Client	2,368
Sub-total	38,147
FURN/EQPT/VEHICLES	•
VOLUNTEER EXPENSES	2,996 7,299
IN KIND DONATIONS USED	1,000,000
TOTAL EXPENSES	1,372,669

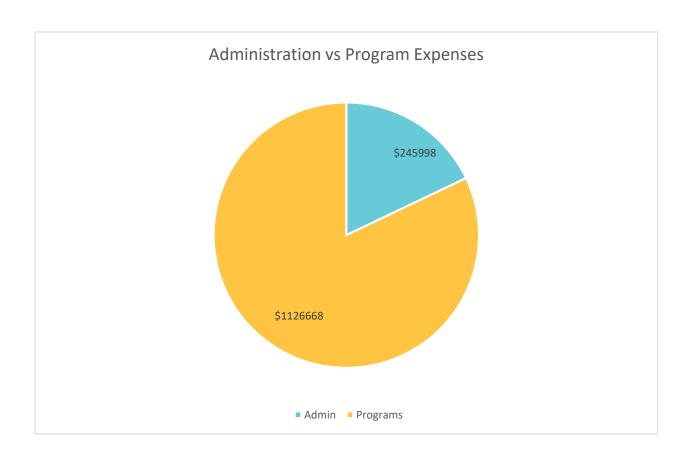


(29,346)

**NET INCOME** 

# 59 CENTS PER DAY HELPS SUPPORT ONE

# PERSON WITH EMERGENCY FOOD, CLOTHING AND OTHER SUPPORT SERVICES.





# **Looking Forward**

# **Executive Leadership**

As we look toward the future for Valley Interfaith our primary focus is building an environment that provides community support to help those we serve transition from their poverty cycle and move to a place of self-sustainability.

To accomplish this effort we will be working hard to increase our partnerships with external agencies. These partnerships will allow us to provide more support services with the goal of addressing the specific barriers our clients face that hinder their self-sufficiency.



We will streamline our services so that we are laser-focused on what we do, how we do it and why we do it. We know we cannot be everything for all we serve, but, we can be the connecting piece to those services for our clients.

This year was a year of great change. Making adjustments to a 55-year culture is not an easy task and will not come quickly. However, we have taken great strides in guiding our services to be in line with our Mission, Vision and Long Term Strategic Plan. As a result of these efforts, we are seeing tremendous results that are having impact in the lives of those we serve.

These impacts will honor the dignity of those we serve by empowering them to take ownership of aspects of their lives in which they may have felt powerless to control. We will continue to honor this spirit and maintain our focus on giving a hand up over hand-outs.

# John



Alicia Stollenwerk



**Casey Hinkel** 



**Kimberly Wooten** 



**Maria Lanzillotta** 

# **OUR TEAM**



# We Need Your Help

2017 was important as it was the crucial starting point in our fundamental change of who we are and what we do. Last year we laid out in real actions where we are going to head on this journey while also laying out real objectives beyond 'what we give' to those who utilize our services. We began to ask deeper questions about who we served, why they needed us, and what they ultimately need to move forward in their lives

As a result, we saw unprecedented numbers who came to our doors. The migration and gentrification within the City of Cincinnati downtown area is creating a need in the outlying communities of the county where there are little to no services. Valley Interfaith is filling that gap. Your financial support helps us bridge that gap for our needlest neighbors.

# **Every Penny Matters**

To help continue our work and be in investor in the lives of our neighbors in need please visit: <a href="https://www.vicrc.org">www.vicrc.org</a> and make a donation now.

You may donated by mail: 420. W. Wyoming Ave., Cincinnati. OH 45215

# LISA

## **Volunteer and Help Make a Difference**

Everyone has a variety of ways they can give. Many give of their treasure while others can give of

their time and talent. If you'd like to be part of our work and you are **A SERVANT LEADER** who is able to be **A TEAM PLEAYER** and **SUPPORTIVE** of our mission, then we'd love to talk to you about joining our team of volunteers.

□ Volunteer for Valley Interfaith Community Resource Center		
□ Volunteer for a Special Project: Christmas, Easter, or Back To School		
□ Volunteer in a different way:		
Please visit our website <a href="www.vicrc.org">www.vicrc.org</a> to learn more, or call us at 513-821-3233. Send this form by mail to our office at 420 W. Wyoming Ave., Cincinnati, OH 45215 or email Alicia Stollenwerk at <a href="mailto:astollenwerk@vicrc.org">astollenwerk@vicrc.org</a>		
Name: Phone:		
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John Van Woensel	Leland Vane	Thomas Vogel	Linda Voss
Ellie Wiater	Marcia Walker	Theodore Washienko	James Weckenbrock
James Wesner	George White	Billy White	Krystan Williams
Marla Williams	Barbara Williams	Donald Wilson	Kimberly Wissemann
Mary Wood-Constable	Edwin Woods	Philemon Wright	Catherine Yearout

# **Congregation Supporters**

Lockland Christian Church	College Hill Christian Church
Landmark Baptist Temple, Inc.	Presbyterian Church of Wyoming
Israel Adath	Wyoming Baptist Church
Northern Hills United Methodist Church	Fleming Road United Church of Christ
College Hills Christian Church	St. John United Church of Christ
Northminster Presbyterian Church	Cincinnati Primitive Baptist Church
Immanuel United Church of Christ	Friendship UMC
Society of Transfiguration	Christ Church Glendale
Episcopal Society of Christ Church	Mature Saints Ministry, Mount Zion
	Baptist Church
Church of Ascension & Holy Trinity	Hartwell United Methodist Church
The 1st Presbyterian Church of Glendale	Friendship UMC Senior High
St. Bartholomew	Evendale Community Church
St. James of the Valley	Mt. Zion Baptist Church
Sts. Peter and Paul Church	Faith Lutheran Church
The Gathering at Northern Hills	Valley Temple



# **Corporate Supporters**

IBM Employee Services Center	KPMG
Rivertown Brewing Co. LLC	Hamilton Caster & Mfg, Co.
Internists of Wyoming	Kroger Community Rewards
RSSW Group LLC	Sight
Network For Good	Frame USA, Inc.
United Healthcare Services, Inc.	Thompson Hine LLP
Ted Marty & Associates	Sweeping Beauty LLC
Cincinnati Marathon	St. Joseph Orphanage
Chic-Fil-A	WesBanco
Spring Valley Bank	Cincinnati Bell CRIS Control
Talbert House	St. Xavier High School Rugby Parents
Reinhart Food Services	Wilkerson Properties
Hollaender Mfg. Co	Trane HVAC
Rod Sidley Architect	Bushelman Supply Company
Frohman & Associates	Running Time LLC
Brooks Enterprises dba Statements Salon	Zins Plumbing LLC
Target	Trader Joe's
Bimbo Bakery	Aldi
Walmart	Lil' Caesars
Wyoming Pastry	

# **Foundation Supporters**

Clorox Company Foundation	Hamilton County Sheriff's Department
Truist	Wyoming Ohio Cyclists Foundation
General Electric Foundation	General Electric Employee Community
	Service Fund
Freestore Foodbank	Alice and Charles Schneider Charitable
	Trust
St. Vincent DePaul Stores, Inc.	Wyoming Women's Club
The Benevity Community Impact Funds	Johnson & Johnson Foundation
Tom & Barbara Tobias Family Fund	Wyoming Junior Women's Club
John and Jean Kupfer Family Trust	Bachman Foundation
Charles H. Dater Foundation	United Way
All Season Installation	Clift Estate



# 2017 Impact Statement





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